André Sirois

(aka DJ food stamp) 485 ½ E. 31st Ave. #G Eugene, OR 97405 207-251-2339 asirois@uoregon.edu

EDUCATION:

2006-Present University of Oregon

Ph.D. in Communication and Society, June 2011

(expected)

Dissertation: Skratching the Digital Itch: The Political Economy of the Hip Hop DJ and the

Relationship Between Culture, Industry, and Technology.

Advisor: Dr. Janet Wasko

2003-2005 University of Maine

Master of Arts in Communication, May 2005

Thesis: Copyright Law Inadequacies in the Case of Digital

Sampling: Adding Color to a Grey Area.

Advisor: Dr. Shannon E. Martin

1998-2002 Central Connecticut State University

Bachelor of Arts in Communication and Journalism, May

2002

AWARDS & SCHOLARSHIPS:

Lorry I. Lokey Journalism Scholarship Award recipient, May 2009. The Lokey Scholar Award recognizes fourth year doctoral students who have advanced to candidacy, have excelled in all areas of their program, and have the demonstrated potential to be outstanding scholars in their areas of expertise. This award also includes a \$10,000 scholarship.

Columbia Scholarship recipient, September 2009. This award recognizes both undergraduate and graduate student scholarship and is given to the most talented and academically strongest students in the School of Journalism and Communication. This award also includes a \$1,000 scholarship.

Graduate School Research Award recipient, May 2009. This award includes a \$500 research scholarship.

Passed doctoral comprehensive examinations with distinction, December 2008.

Academic All-American, Division I Cross Country and Track & Field, May 1999.

PAPERS & PUBLICATIONS:

Refereed Journal Articles

Sirois, André, and Shannon Martin. 2006. United States Copyright Law & Digital Sampling: Adding Color to a Grey Area, *Information and Communication Technology Law* 15, no. 1: 1-32.

Book Chapters

Sirois, André, and Janet Wasko. In press. The Political Economy of Recorded Music. In *The Handbook of Political Economy of Communications*, eds. Janet Wasko, Graham Murdock, and Helena Sousa. Walden, MA: Blackwell Publishing.

Other Publications

Sirois, André, and Janet Wasko. 2008. What's Good for General Motors.... Flow TV: A Critical Forum on Television and Media Culture, February 27.

Conference Presentations

Sirois, André. "The Political Economy of the DJ Turntable: Tracing the Shift from Consumer Playback Device to a Vehicle for Musical Expression." Paper presented at the *International Association for Media and Communication Research* conference, Mexico City, Mexico, July 23, 2009.

Sirois, André, and Janet Wasko. "Moving Towards a Political Economy of recorded Music: Redefinitions and New Trajectories in the Digital Age." Paper presented at the *International Association for Media and Communication Research* conference, Mexico City, Mexico, July 23, 2009.

Sirois, André. "The 'Analog Sample': Musical and Cultural Production in the Context of Turntablism." Paper presented at the *International Association for Media and Communication Research* conference, Mexico City, Mexico, July 23, 2009.

Sirois, André. "The Political Economy of the DJ Turntable: Tracing the Shift from Consumer Playback Device to a Vehicle for Musical Expression." Paper presented at the *Union for Democratic Communication* conference, Buffalo, NY, May 29, 2009.

Sirois, André. "Audible Hands, Dexterous Voices: A Film About Five Turntablists from Eugene, Oregon." Film presented at the *Union for Democratic Communication* conference, Buffalo, NY, May 28 and 29, 2009.

Sirois, André, David Gracon, and Janet Wasko. "Moving Towards a Political Economy of Recorded Music: Redefinitions and New Trajectories in the Digital Age." Paper presented at the *Union for Democratic Communication* conference, Buffalo, NY, May 29, 2009.

Strauss, Jessalynn, and André Sirois. "Rebuilding the Ivory Tower with Brick and Mortar." Paper presented at the *Association for Education in Journalism and Mass Communication* conference, Chicago, IL, August 06, 2008

Sirois, André. "Digitizing the DJ: Does the Digital Record Simulation Technology Serato ScratchLIVE Affect the Authenticity of the Hip-Hop DJ?" Paper presented at the *International Communication Association* conference, Montréal, QC, May 24, 2008.

Sirois, André. "Turntablism as a Subculture of Defiance: How Subverting Musical and Technological Hegemony Reappropriates the Essence of Hip-Hop Culture." Paper presented at the *International Communication Association* conference, Montréal, QC, May 25, 2008.

Sirois, André. "Our Country. Our Truck': A Critical Examination of the Patriotic Appeal and American Values in a Chevrolet Silverado Advertising Campaign." Paper poster presented at the *International Communication Association* conference, Montréal, QC, May 26, 2008.

Sirois, André. "Audible Hands, Dexterous Voices: A Film About Five Turntablists from Eugene, Oregon." Film presented at the *Western States Folklore Society* conference, Davis, CA, April 12, 2008.

Invited Talks & Seminars

Sirois, André. "Copyright and the Music Industry: Musicians & the Music Industry in the Digital Age," *Oregon Think Tank*, invited panelist, May 19, 2009.

Sirois, André, Julianne Newton, and Kyu Yuom. "Picturing Obama, Who Owns What?: Are the Shepard Fairey Posters Free Expression, Fair Use or Copyright Infringement." *SOJC Research Series*, School of Journalism & Communication, March 2, 2009.

Other Activities

Additional Music, *Copyright Criminals*, documentary by Kembrew McLeod and Benjamin Franzen, distributed by PBS Independent Lens (2010).

Producer, *The Late Age of Print*, audiobook by Ted Striphas (forthcoming).

Graduate Representative, Search Committee for Assistant Professor in Communication Studies, School of Journalism & Communication, University of Oregon, Fall 2009.

Studio/Scratch DJ for *Universal Republic Records* recording artist Spose, performing on the RIAA certified gold single "I'm Awesome" from the forthcoming album *The Audacity*.

President/Founder, *University of Oregon Students for Free Culture* (February 2009-Present).

Event Coordinator, Planner, and Promoter, *Bach Remix 4* and *Bach Remix 5*, in coincidence with the Oregon Bach Festival (June 25, 2009 and June 24, 2010).

Producer/Arranger, *Welfare Radio*, a monthly podcast distributed by UGHH.com (70,000 downloads, November 2006-Present).

Producer/Arranger, *Me Against the Radio*, digital mixtape for Brick Records/UGHH.com and recording artist Blacastan (2009).

RESEARCH INTERESTS:

- Intellectual Property Law
- Media-Based Subcultures/Theory
- Collaborative/Action Research
- Media Literacy
- DJ Culture/Technology

- New Media/Theory
- Cultural Industries/Music Industry
- A/V Documentary Production
- Collective Intelligence
- Independent Media

TEACHING EXPERIENCE:

Instructor of Record

Audio for Journalism, University of Oregon, Summer 2010 (16 undergrad/grad students)

Political Economy of Media, University of Oregon, Spring 2010 (40 undergrad students)

Digital Video Production, University of Oregon, Fall 2009 (36 undergrad students)

Media Economics, University of Oregon, Winter 2009 (40 undergrad students)

Sound Recording & Editing Workshop, University of Oregon Spring 2009/Winter 2010 (16 undergrad/grad students)

Teaching Assistant

Gateway to Media III, University of Oregon, Winter 2010 (70

undergrad students, discussion leader)

Writing for the Media, University of Oregon, Spring 2009 (80 undergrad students, discussion leader)

Media & Society, University of Oregon, Fall 2008 (160 undergrad students)

Media Economics, University of Oregon, Spring 2008 (80 undergrad students)

Television Field Production, University of Oregon, Winter 2007/Fall 2007/Winter 2008 (36 undergrad students, discussion leader)

Intro to Electronic Media, University of Oregon, Fall 2006/Spring 2007 (36 undergrad students)

Video Editing/Lab Monitor, University of Maine, Fall 2004-Spring 2005 (24 undergrad students)

Media Law, University of Maine, Spring 2004 (45 undergrad students)

Mass Communication History, University of Maine, Fall 2003 (45 undergrad students).

Other Teaching and Fellowships

Lab Supervisor GTF, Cinema Studies Program video editing facility, University of Oregon, Fall 2010-Spring 2011.

Summer Enrichment Program, Instructor, University of Oregon, Summer 2010. Taught three media literacy and history classes to 6th through 10th grade TAG students 5 days/week for one month.

TEACHING INTERESTS:

- Political Economy of Media
- Video Production
- Communication Theory
- Writing for the Web
- Critical Theory

- Media Law and Policy
- Audio/Podcast Production
- Media & Society
- New Media Theory
- Cultural Studies

PROFESSIONAL WORK EXPERIENCE:

Production Assistant, *ESPN Radio*, Bristol, Connecticut (May 2001-April 2002)

Promotional Mixtape DJ, www.Undergroundhiphop.com (June 2003-Present)

Hip Hop Format Director, *KWVA Eugene 88.1* (February 2008-Present)

Radio DJ, KWVA Eugene 88.1 (September 2006-Present)

Radio DJ, 91.9 WMEB (September 2003-May 2005)

Graduate Intern/News Section Developer, www.Undergroundhiphop.com (May 2004-August 2004)

Editorial Writer, *The Maine Campus* (September 2003-May 2004)

Review Editor, www.Undergroundhiphop.com (July 2002-September 2005)

Editor-In-Chief, *The Recorder* (January 2001-January 2002)

Chairman, CCSU Media Board (September 2001-June 2002)

Color Commentator (Men's Basketball), 107.7 WFCS (November 2000-March 2002)

Public Relations Director, *107.7 WFCS* (January 2001-June 2002)

Urban Music Director, 107.7 WFCS (September 2001-May 2002)

Radio DJ, 107.7 WFCS (October 1999-June 2002)

Layout/Photography Editor, *The Recorder* (September 2000-June 2002)

Sports Editor, *The Recorder* (September 2000-January 2001)

SOFTWARE PROFICIENCIES:

- Final Cut Pro
- DVD Studio Pro
- Live Type
- Photoshop
- Illustrator

- Media 100
- Sony Acid
- Soundtrack Pro
- In Design
- Microsoft Office/NeoOffice

HARDWARE PROFICIENCIES:

- Digital Video Cameras
- SLR Digital Cameras
- Light Kits/Lighting

- Digital Audio Recorders
- Microphones/Miking
- Live Sound Mixing/PA Systems